



Tuesday, May 2nd, 2017

Press Release

ROCKIN'1000 SUMMER CAMP VAL VENY / JULY 28-29, 2017

**NEW DETAILS ABOUT THE PROGRAM / OVER 1300 MUSICIANS REGISTERED/
CESAREO FROM ELIO E LE STORIE TESE ONE OF THE 1000 / ORCHESTRA
CONDUCTOR AND MUSIC GURUS CONFIRMED / NEW AGREEMENTS WITH LOCAL
AUTHORITIES / AMBASSADOR'S OPENING CALL**

New details are coming after the official announcement of Rockin'1000 Summer Camp, the rock village that will see over 1000 musicians performing in two shows, one nocturnal and one diurnal, **on July 28 and 29 in Val Veny, into an amazing location at the foot of Mont Blanc**, two steps away from Courmayeur. After the 2015 debut, with a tribute to Foo Fighters (who replied with a concert in the city of Cesena -IT) whose video became viral on the net in a few hours (more than 38 million views all over the world); after 2016's That's Live, the concert that marked the birth of the Band. The 2017 edition proposes a new format: a big Rock village with cinema, concerts, dj set, one karaoke for singers and guitarists, food truck and market, kids area, nature hiking, relax zone and two new performances of the 1000.

Everything will be filmed and will end up on a new official video, to be published on Youtube, after the event.

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On Friday, July 28, the main attraction will be **“The Big Fire”**, where the Thousand musicians and public will gather around a huge bonfire, from sunset until late night. The 1000 will play unplugged: only acoustic guitars and voices. For the first time, it will be possible to enjoy the rehearsals and after the official performance, everybody will be free to play whatever they want.

During the same day, people will enjoy **the 1000 Rotation Stage**, where the Thousand will alternate performing covers or their own songs.

The Summer Camp culminate **on July 29, with the Medley Experience**: 3 medleys, a mix of 15 unforgettable songs, selected among the most iconic riffs and refrains of Rock history. Even in this case, trials will be open to the public. At the end of the performance, the tower of the orchestra conductor will turn into a console for the **Deejay Night**, a DJ set realized in collaboration with **Radio Deejay, main media partner of Rockin'1000 Summer Camp**.

With less than two months to go to, **1300 musicians signed up and the waiting lists for drummers and guitarists are long** - those lists are created to limit last-minute withdrawals - while there are still some places for singers, bassists and keyboardists.

1361 musicians have given their availability, divided into : male singers (121); female singers (115), guitars (423), basses (250), drums (313) and keyboards (29).

110 of the musicians are coming from outside of Italy, mainly from France (18), Germany (16), Spain (9), Turkey (6) and Switzerland (6) but also from Austria, Hungary, England, U.S.A, Greece, Poland, Canada, Croatia, Ukraine, Belgium, Russia, Ecuador, Mexico, India, Slovakia, Iran, Jamaica, Ireland, Malta, Lebanon, Bosnia, Egypt, Israel, Norway, Czech Republic, Bangladesh, Romania, Brazil, China and Philippines.

To enhance the idea of transversality - Rockin'1000 welcomes everyone, from unknown to professional musicians, from kids to retired people.

After conducting the Arena di Verona Orchestra and the Sanremo Festival, after conducting the 1000 in the previous Rockin'1000 editions, orchestra leader will be once again **Director Marco Sabiu, musical producer, arranger and orchestra conductor**, known for producing and remixing pop

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tracks for Take That, Kim Mazelle and Kylie Minogue. He collaborated on important projects with Tanita Tikaram, Françoise Hardy, Luciano Pavarotti, Ennio Morricone, Luciano Ligabue and the legendary Christopher Lee.

All Music Gurus are also confirmed. In these days they are working hard to produce the tutorials for the Thousand: **Augusta Trabeschi** (voice Guru), **Biagio Esposito** (Bass Guru), **Lele Borghi** and **Alberto Paderni** (Battery Guru), **Claudio Cavallaro** (Guitar Guru and Music Advisor), **Stefano Re** (Guitar Guru) and **Davide Marani** (Keyboards Guru).

Many conventions are active with local hotels, campings and b'n'bs, thanks to the partnership with the Courmayeur Mount Blanc administration. Moreover, some other interesting discounts have been activated with local attractions who want to support Rockin'1000 Summer Camp, like: **Parco Avventura Mont Blanc, Paintball Courmayeur Mont Blanc, Courmayeur Mont Blanc Cableway with Alpine Pool, Skyway Monte Bianco, and Qc Terme di Pré Saint Didier.** Many others are in going to be confirmed.

GoGoBus, the bus sharing service, will offer discounts for those who want to reach Courmayeur from these cities : Turin, Milan, Genoa, Bologna, Florence and Rome.

Rockin'1000 Summer Camp is recruiting and involving volunteers to support the organization. Those who want to apply as a volunteer, are invited [fill in this form](#), communicating their preferences and availability (hosting, communication, production, exc...). The selected Ambassadors - that's how volunteers are called - , will get free entrance to the event, accomodation and a great professional experience.

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>>>>>>>>>>ROCKIN'1000 SUMMER CAMP - INFO

- **Rockin'1000 Summer Camp** takes place in Val Veny-Courmayeur from friday 28 to saturday 29 July 2017
- The area will be open to the public **from thursday 27 to sunday 30 July**
- The musicians can apply on the website www.rockin1000.com . After being selected is possible to confirm the membership. After a certain number of memberships, waitlists will be open.
- At the end of the early bird teaser campaign (11 € + d.p.), the price of the tickets will be 17 € + d.p., available on Malticket and Ticketone websites.
- No daily tickets available.
- A transfer service will be available from Courmayeur to Val Veny.
- A parking area will be arranged (it is impossible to reach the event by car).
- Agreements for acomodations and trips on the website www.rockin1000.com

ROCKIN'1000 SUMMER CAMP is an event curated and promoted by **Rockin'1000**, under the patronage of the **Courmayeur City Council**. **Main Partner:** Nastro Azzurro - **Main Media Partner:** Radio DEEJAY and RAI5 in partnership with Topolino - **Network:** C4C and International Radio Festival. **Local Network:** Celtica, Volks'n'Roll, Home Festival, Parco Avventura Mont Blanc, Paintball Courmayeur Mont Blanc, Courmayeur Mont Blanc Funivie con la Piscina Alpina, Skyway Monte Bianco e QC Terme di Pré Saint Didier INFO: www.rockin1000.com - **Social channels:** [Twitter](#) - [Instagram](#) - [Facebook](#)

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Rockin'1000 is an unprecedented, like-no-other project, which took place for the first time on july 26th, 2015, at Parco Ippodromo in Cesena, where 1000 musicians played the song "Learn to Fly" (Foo Fighters) collectively. Video of that performance has reached over 37 million views to this day (and

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counting), being decreed as 2015 most watched video in Italy, and included on Facebook's and Google's "Best of 2015" lists.

In 2016, the project evolves into a whole, full concert: "Rockin'1000 - That's Live", held at Stadio Manuzzi, Cesena, in front of a paying audience of 14,000. In January 2017, Sony Music Italy released the concert album, currently being sold both in record stores and online.

Rockin'1000 - created by **Fabio Zaffagnini** (General Manager), developed with: **Anita Rivaroli** (Special Events Artistic Director); **Claudia Spadoni** (Executive Producer); **Martina Pieri** (Communication Manager); **Mariagrazia Canu** (Media Relation and PR Manager); **"Cisko"** (Sound Division Manager) e **Marta Guidarelli** (Marketing / Ambassador Manager).

Courmayeur Mont Blanc - Located between Italy, France and Switzerland, at the foothills of Mont Blanc, Courmayeur is a boasts a truly welcoming tradition, capable of greeting everybody with warmth, thanks to its sense of style which is 100% Italian. Courmayeur is the land of good food, incredible culture and breathtaking scenery. From shopping in the town center to the many restaurants in the area, from the villages around Courmayeur rich in history and tradition, to numerous sports activities, visitors can enjoy so many different experiences on a single holiday.

Courmayeur, enjoy Italy at its peak.

www.courmayeurmontblanc.it

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